



**Gun
Lake
Protective
Association**

**P.O. Box 319
Shelbyville, MI 49344**

The Gun Lake Protective Association, Directory of Property Owners publication, invites you to advertise for 2023. With all your other marketing tools, we can continue to give you the best value for your advertising dollar.

THE 2023 GUN LAKE DIRECTORY OF PROPERTY OWNERS puts your advertising into over 1,300 HOMES and BUSINESSES on GUN LAKE.

The Gun Lake Protective Association (GLPA) is now accepting ads for the
2023 Gun Lake Directory of Property Owners

This publication is the primary tool by which GLPA members and others on Gun Lake locate a residence, business service, shopping, entertainment, dining, community attractions, etc. The GLPA Directory is the only publication in the area that has such prominence in our member's homes.

In order to best serve your needs, please submit your ad request in the next 3 weeks, **but no later than April 20, 2023. Please, this date is needed for our printer's deadline.** Generally, your ad location is reserved from year to year; advertisers from the previous year will be allowed to secure the same location if their ad requests and payment are received by the deadline. Once a location is lost due to non-renewal by the deadline, the new advertiser will retain first rights for that location the following year. (The GLPA Board of Directors reserves the right to determine the final decision for ad placement and acceptability.)

Thank you for your support and please call me for any questions

Email new ads to manager@myglpa.com

If you need new ad created for the GLPA cost is \$50.00 which will be added to your total.

Need a new ad email: manager@myglpa.com

Sincerely,
Robert Leos
GLPA Marketing Director
Phone: 269-209-3999
Email: manager@myglpa.com

**TO PRESERVE GUN LAKE THROUGH GOOD ENVIRONMENTAL MANAGEMENT,
AND FOR THE LIVING AND RECREATIONAL ENJOYMENT OF THE ASSOCIATION'S MEMBERS.**

Please complete the attached form, and email ad layouts to manager@myglpa.com

***FULL PAYMENT BY CHECK TO GLPA , BEFORE APRIL 20, 2023, THE DEADLINE**

GLPA

PO Box 319 Shelbyville, MI 49344

(GLPA POLICY: ADS ACCEPTED FOR PUBLICATION ONLY WITH PAYMENT IN FULL)

EMAIL NEW AD'S TO: MANAGER@MYGLPA.COM

Business Name: _____

Business Owner: _____

Business Address: _____

Business/Contact Phone(s): _____

Your name _____

Signature _____

Check your attachment:

_____ Ad from previous year – no changes

_____ Ad from previous year – changes made on attached ad

_____ New advertiser – need to be contacted or ad layout attached

This agreement is for the following ad size (no bleeds are required): (Please check size and amount)

_____ (SOLD) Back, <i>outside cover</i>	6.25”W x 9.75”H	\$400.00	Total Paid: _____
_____ (SOLD) Inside Cover	6.25”W x 9.75”H	\$300.00	
_____ Full Inside Page, <i>COLOR</i>	6.25”W x 9.75”H	\$300.00	
_____ Full Inside Page	6.25”W x 9.75”H	\$175.00	
_____ Half Page	6.25”W x 4.25”H	\$125.00	
_____ Quarter Page	6.25”W x 2.25”	\$ 85.00	
_____ Ad Creation add \$50.00	Ad creation	\$ 50.00	